# WILL GROUP | 6089

Sponsored Research September 8, 2022



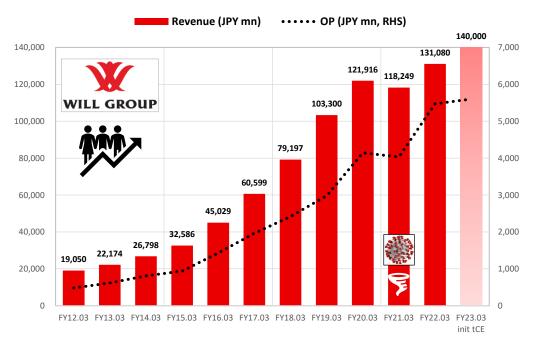
# High DY attractive in high inflation environment

Strong 1Q results raise potential for an upward revision

#### **SUMMARY**

- ▼ President Ohara was upbeat about strong 1Q results described on PP3-5. While he did raise a point of caution regarding the 7th wave of COVID-19 which began in earnest from July, overseas demand particularly for permanent placement did not slow as initially anticipated, and domestic GPM continued to rise on Perm SHIFT.
- ▼ Cautious initial guidance assumes the yen strengthens by 5 yen to AUD 78 and SGD 79. However, in the first 5 months of the Apr-Sep 1H through 9/2, the AUD has averaged 93.2, currently trading above 95, and the SGD has averaged 95.7, currently trading near 100. Merely adopting an assumption of 90 for each would boost initial OP guidance by nearly 9%, leaving further upside potential.
- ▼ Catalysts going forward include the next clues on strategic growth investments (M&A etc.) now that growth has resumed, as well as potential upward revisions stemming from cautious forex rate and underlying demand assumptions. SIR believes the defensive growth portfolio, the 'Perm SHIFT' MTP initiative to steadily improve GPM, and high DY in a period of rising inflation all stand out as attractive.
- ▼ On fundamentals, the DY of 3.40% is 14% above its historical average. While the P/E, EV/EBITDA and P/B are trading near historical averages, SIR sees strong potential for an upward revision on or before 1H results. On technical indicators, the 13W MA exceeded the 26W MA in the week following strong 1Q results, forming a golden cross (GC), and the 13W MA is now just 1.3% below the 52W MA (steady uptrend).

#### Brief pause in growth is over: 11Y CAGR: revenue +19.9%, OP +25.0%



Source: compiled by SIR from TANSHIN results summary financial statements.

### 1Q Follow-up



#### **Focus Points:**

High-growth HR services provider with strength in mobile phone shops, call centers, food factories, nursing care, construction engineers and start-up support.

Overseas business in Aus. and Sing.

Key Indicators							
Share	Share price (9/7)						
YH (2	2/8/10)	1,466					
YL (22	2/6/20)	1,028					
10YH	10YH (18/2/2)						
10YL	10YL (14/5/21)						
Shrs	Shrs out. (mn shrs)						
Mkt	Mkt cap (¥ bn)						
EV (¥	EV (¥ bn)						
Equit	y ratio (6/30)	23.5%					
23,3	P/E (CE)	8.8x					
23.3	EV/EBITDA (CE)	4.0x					
22.3	ROE (act)	33.5%					
22.3	P/B (act)	2.41x					
23.3	DY (CE)	3.40%					

#### 6M weekly share price



Source: SPEEDA price data

#### Chris Schreiber CFA Company Specialist

research@sessapartners.co.jp



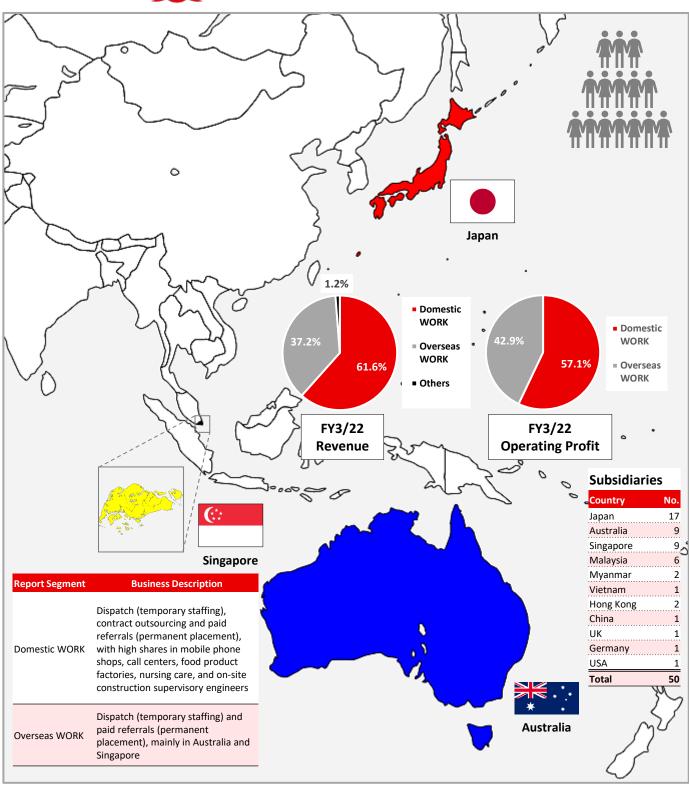
This report was prepared by Sessa Partners on behalf of WILL GROUP, INC. Please refer to the legal disclaimer at the end for details.





#### **WILL GROUP Consolidated Business Overview**

# **WILL GROUP**



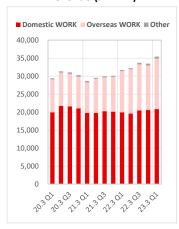
 $Source: compiled \ by \ SIR \ from \ TANSHIN \ summary \ financial \ statements \ and \ company \ IR \ materials.$ 



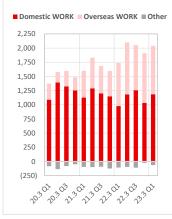


# **W** WILL GROUP

#### Revenue (JPY mn)



#### OP (JPY mn)



Source: compiled by SIR from TANSHIN financial statements. Segment OP is shown before eliminations.

# 'Perm SHIFT' continues to boost GPM

High 1Q progress ratios point to an upward revision

#### **RESULTS SUMMARY**

- WILL GROUP announced FY23/3 1Q consolidated financial results at 15:00 on Friday 8/5, and it held a results briefing at 09:00 on Monday 8/22. Relative to cautious initial 1H guidance for revenue +4.8% and OP -16.2%, actual 1Q results were revenue +12.4% and OP +26.0%, with GPM improving from 21.9% → 22.7% (1H CE 22.3%), and OPM improving from 3.6% → 4.0% (1H CE 3.4%). As a result of strong 1Q performance, 1Q progress ratios relative to 1H guidance were revenue: 52.9%, OP: 63.6% and profit ATOP 60.6%. SIR sees strong potential for an upward revision around 1H results.
- ▼ By reporting segments, Domestic WORK Business posted revenue +5.2% and OP +21.4%. The ¥1.0bn increase in revenue was driven by increases in temporary staffing for sales outsourcing, nursing care and construction supervisory engineers. The ¥0.2bn increase in OP reflected a net increase of ¥0.5bn from solid growth in sales outsourcing, nursing care and start-up support outweighing ¥0.3bn deployment of leading investments for the growth areas of construction engineers, start-up support, etc.
- ▼ Overseas WORK Business posted revenue +23.0% and OP +12.6%. The ¥2.6bn increase in revenue was driven by increased temporary staffing (¥1.0bn), permanent placement (¥0.2bn) and forex effects (¥1.4bn). The ¥0.1bn increase in OP mainly reflects forex effects of (¥0.1bn), as increased GP of ¥0.37bn from temporary placement and permanent placement was offset by the disappearance of subsidy income and increased personnel cost (minus ¥0.37bn).

#### WILL GROUP FY23/3 1Q Consolidated Financial Results Summary

JPY mn, %	FY20/3	FY21/3	FY22/3	FY23/3	FY22/3	FY23/3	CHG	CHG	FY22/3	FY23/3
IFRS	act	act	act	init CE	1Q act	1Q act	AMT	YOY	1H act	1H CE
Revenue	121,916	118,249	131,080	140,000	31,539	35,441	3,902	12.4	63,913	67,000
YoY	18.0	(3.0)	10.9	6.8	10.1	12.4			9.9	4.8
• Domestic WORK	84,438	80,050	80,726	88,980	19,832	20,866	1,034	5.2	39,594	42,660
<ul> <li>Overseas WORK</li> </ul>	36,074	36,920	48,746	49,030	11,417	14,042	2,625	23.0	23,709	23,420
ratio to sales	29.6%	31.2%	37.2%	35.0%	36.2%	39.6%			37.1%	35.0%
• Others	1,549	1,278	1,607	1,980	289	532	243	84.1	609	910
Gross profit	25,402	24,056	28,765	31,580	6,900	8,033	1,133	16.4	14,035	14,930
ratio to sales	20.8%	20.3%	21.9%	22.6%	21.9%	22.7%			22.0%	22.3%
SG&A expenses	21,258	20,463	23,585	25,900	5,795	6,662	867	15.0	11,473	NA
ratio to sales	17.4%	16.9%	18.0%	18.5%	18.4%	18.8%			18.0%	
Operating profit	4,145	4,030	5,472	5,600	1,136	1,431	295	26.0	2,685	2,250
YoY	40.2	(2.8)	35.8	2.3	14.9	26.0			20.9	(16.2)
ratio to sales	3.4%	3.4%	4.2%	4.0%	3.6%	4.0%			4.2%	3.4%
• Domestic WORK	5,061	4,763	4,448	5,690	977	1,186	209	21.4	2,160	2,390
<ul> <li>Overseas WORK</li> </ul>	971	1,942	3,348	2,580	759	855	96	12.6	1,676	1,180
<ul><li>Others</li></ul>	(352)	(413)	(342)	(190)	(108)	(66)	42		(205)	(100)
• eliminations	(1,869)	(2,262)	(1,981)	(2,480)	(492)	(543)	(51)		(946)	(1,220)
Profit before tax	4,057	3,788	5,293	5,490	1,146	1,425	279	24.4	2,716	2,190
Profit attributable to owners of parent	2,380	2,363	3,286	3,330	702	758	56	8.0	1,698	1,250
AUD	¥74	¥76	¥83	¥78	¥84	¥93	¥9	10.7	¥83	¥78
SGD	¥79	¥78	¥83	¥79	¥82	¥94	¥12	14.6	¥82	¥79

Source: compiled by SIR from TANSHIN financial statements and results briefing materials





# **W** WILL GROUP

#### **Domestic WORK**

Other than event-related, sales outsourcing was generally strong. Call center orders are favorable, although special pandemic demand is dropping out. Factory is still seeing supply chain issues from China etc., and while immigration restrictions are easing gradually, food-related is still suffering from sluggish final client demand.

The Company is still finetuning strategy for nursing care introductions. Start-up support demand is brisk. 1Q is seasonally a cost center for construction supervisory engineer new grads, but assignments are fixed, and this will improve from the 2Q.

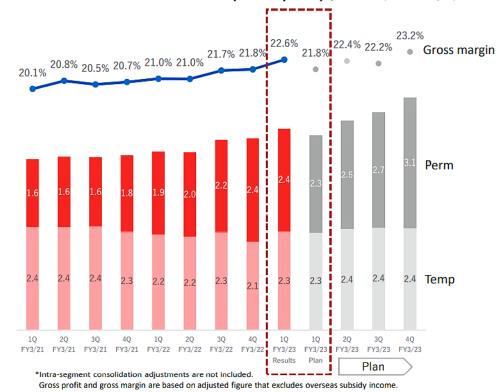
#### Overseas WORK

Overseas demand for referrals (permanent placement) remained strong, despite initial expectations to slow. Job openings in Australia and Singapore reached record levels, and both temporary staffing and permanent placement increased.

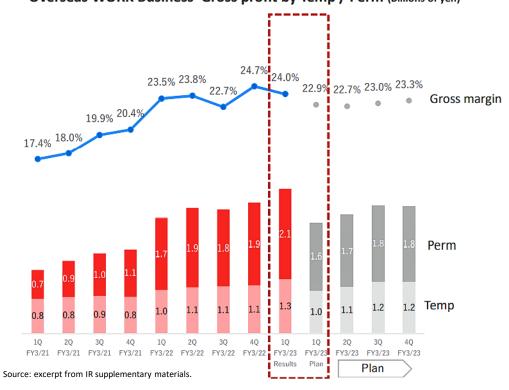


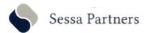
▼ Domestic WORK Business recorded a rise in gross margin due to promotion of Perm SHIFT. Overseas WORK Business recorded a decline in gross margin due to increase in temporary staffing, but the absolute level of gross profit increased. Both were nicely ahead of initial company estimates depicted in grey (Overseas WORK also benefitting from the weak yen).

#### -Domestic WORK Business Gross profit by Temp / Perm\*(Billions of yen)-



#### -Overseas WORK Business Gross profit by Temp / Perm (Billions of yen)-







**Domestic WORK Sectors Supplementary Information** 

persons, JPYmn, %		FY20/3 FY21/3							FY22/3				FY32/3
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q
QTR-end staff on assignment													
Sales outsourcing	4,655	4,730	4,778	4,389	3,673	3,531	3,575	3,697	3,481	3,347	3,383	3,400	3,604
Call centers	5,472	5,861	5,787	5,834	5,259	5,219	5,197	5,235	5,127	5,082	5,208	5,315	5,113
Factory outsourcing	10,172	10,105	10,144	9,342	8,015	8,170	7,955	7,495	6,738	6,550	6,128	6,394	6,503
Nursing care	4,491	4,815	4,880	5,429	5,226	5,188	5,169	5,226	5,112	5,152	5,319	5,341	5,241
Construction engineers	445	476	508	547	550	546	576	613	690	729	775	854	1,088
YoY													
Sales outsourcing	(0.3)	5.1	1.5	(16.5)	(21.1)	(25.3)	(25.2)	(15.8)	(5.2)	(5.2)	(5.4)	(8.0)	3.5
Call centers	4.8	11.4	5.1	4.4	(3.9)	(11.0)	(10.2)	(10.3)	(2.5)	(2.6)	0.2	1.5	(0.3)
Factory outsourcing	30.9	17.6	4.7	(3.5)	(21.2)	(19.1)	(21.6)	(19.8)	(15.9)	(19.8)	(23.0)	(14.7)	(3.5)
Nursing care	23.9	20.4	14.9	23.6	16.4	7.7	5.9	(3.7)	(2.2)	(0.7)	2.9	2.2	2.5
Construction engineers	_	14.7	15.5	22.1	23.6	14.7	13.4	12.1	25.5	33.5	34.5	39.3	57.7
Revenue by sector													
Domestic WORK Total	19,984	21,741	21,620	21,092	19,781	19,814	20,301	20,153	19,832	19,762	20,518	20,612	20,866
Sales outsourcing	5,386	6,393	5,769	5,602	4,462	4,696	4,824	5,064	4,767	4,625	4,860	5,265	5,078
Call centers	3,868	4,145	4,264	4,182	4,222	4,190	4,243	4,211	4,220	4,216	4,334	4,271	4,154
Factory outsourcing	5,819	6,060	6,150	5,716	5,390	5,163	5,199	4,833	4,698	4,594	4,642	4,381	4,472
Nursing care	2,788	2,968	3,108	3,191	3,317	3,323	3,297	3,281	3,325	3,396	3,537	3,420	3,526
Start-up staff support	261	333	310	359	300	304	267	402	526	569	537	717	709
Construction engineers	1,099	1,156	1,226	1,325	1,297	1,299	1,311	1,368	1,337	1,405	1,475	1,569	1,652
• Others	763	686	793	717	793	839	1,160	994	959	957	1,133	989	1,275
YoY							,				,		
Domestic WORK Total	16.5	16.0	6.8	7.0	(1.0)	(8.9)	(6.1)	(4.5)	0.3	(0.3)	1.1	2.3	5.2
Sales outsourcing	0.3	17.6	(0.9)	0.4	(17.2)	(26.5)	(16.4)	(9.6)	6.8	(1.5)	0.7	4.0	6.5
Call centers	(0.9)	7.5	4.9	7.3	9.2	1.1	(0.5)	0.7	(0.0)	0.6	2.1	1.4	(1.6)
Factory outsourcing	23.0	19.3	9.1	5.2	(7.4)	(14.8)	(15.5)	(15.4)	(12.8)	(11.0)	(10.7)	(9.4)	(4.8)
Nursing care	27.2	22.6	18.0	20.8	19.0	12.0	6.1	2.8	0.2	2.2	7.3	4.2	6.0
Start-up staff support	6.1	14.4	39.0	23.8	14.9	(8.7)	(13.9)	12.0	75.3	87.2	101.1	78.4	34.8
Construction engineers		13.7	12.7	19.9	18.0	12.4	6.9	3.2	3.1	8.2	12.5	14.7	23.6
• Others	8.4	8.9	2.5	(5.4)	3.9	22.3	46.3	38.6	20.9	14.1	(2.3)	(0.5)	33.0
OP by sector (*before elim.)				` '							, ,	` 1	
Domestic WORK Total	1,213	1,451	1,404	1,370	1,152	1,386	1,086	1,087	1,144	1,148	1,326	1,207	1,234
Sales outsourcing	393	545	456	470	263	456	384	365	404	327	421	462	464
Call centers	228	276	265	230	322	280	259	270	286	278	307	305	234
Factory outsourcing	350	339	391	328	254	281	218	248	373	284	348	253	287
Nursing care	74	77	69	140	175	102	63	41	60	96	101	39	115
Start-up staff support	62	98	87	63	45	54	(10)	70	142	176	131	155	190
Construction engineers	35	47	62	96	57	35	(25)	(28)	(207)	(121)	(129)	(102)	(273)
• Others	71	69	74	43	36	178	197	121	86	108	147	95	217
OPM by sector (*before elim.)													
Domestic WORK Total	6.1%	6.7%	6.5%	6.5%	5.8%	7.0%	5.3%	5.4%	5.8%	5.8%	6.5%	5.9%	5.9%
Sales outsourcing	7.3%	8.5%	7.9%	8.4%	5.9%	9.7%	8.0%	7.2%	8.5%	7.1%	8.7%	8.8%	9.1%
Call centers	5.9%	6.7%	6.2%	5.5%	7.6%	6.7%	6.1%	6.4%	6.8%	6.6%	7.1%	7.1%	5.6%
Factory outsourcing	6.0%	5.6%	6.4%	5.7%	4.7%	5.4%	4.2%	5.1%	7.9%	6.2%	7.5%	5.8%	6.4%
Nursing care	2.7%	2.6%	2.2%	4.4%	5.3%	3.1%	1.9%	1.2%	1.8%	2.8%	2.9%	1.1%	3.3%
Start-up staff support	23.8%	29.4%	28.1%	17.5%	15.0%	17.8%	-3.7%	17.4%	27.0%	30.9%	24.4%	21.6%	26.8%
Construction engineers	3.2%	4.1%	5.1%	7.2%	4.4%	2.7%	-1.9%	-2.0%	-15.5%	-8.6%	-8.7%	-6.5%	-16.5%
• Others	9.3%	10.1%	9.3%	6.0%	4.5%	21.2%	17.0%	12.2%	9.0%	11.3%	13.0%	9.6%	17.0%
Calcia	J.J/0	10.1/0	2.370	3.070	7.3/0	Z1.Z/0	17.070	12.2/0	3.070	11.5/0	13.070	3.070	

Source: compiled by SIR from IR FactSheet, supplementary information.















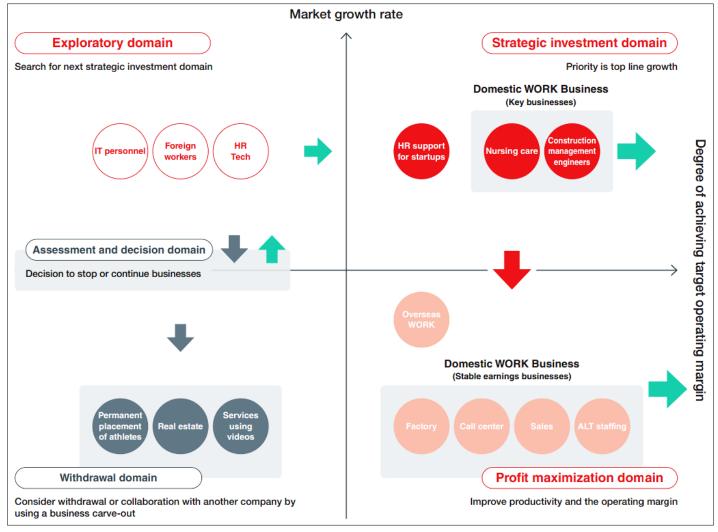


#### MTP strategic classification of individual businesses into focus domain quadrants

When reviewing each of the six category-specific areas of specialization in domestic business, it is important to consider each in the context of the Medium-Term Management Plan "WILL-being 2023," differentiating between a focus on growth and a focus on profitability. The first three original main businesses of Sales Outsourcing, Call Centers and Factory Outsourcing, shown in pink circles in the lower right-hand quadrant titled "Profit maximization domain," have effectively gone ex-growth, and the focus going forward is on raising profit margins by raising efficiency.

The second three areas of Nursing Care, Construction Supervisory Engineers and Start-up HR Support, shown in red circles in the upper right-hand quadrant titled "Strategic investment domain," prioritize top line revenue growth in growing market segments. The situation of chronic shortages of IT engineers and foreign national workers, shown in white circles in the upper left-hand quadrant titled "Exploratory domain," along with the Group's initiative for HR Tech as part of overall digital transformation (DX), are new business areas for strategic investment. For a full overview of MTP initiatives, please refer to SIR's Initiation report dated April 7, 2022.

#### Medium-Term Management Plan "WILL-being 2023": Business Portfolio Classified into Strategic Domains



Source: "INTEGRATED REPORT" (February 10, 2022). https://ssl4.eir-parts.net/doc/6089/ir\_material3/176977/00.pdf





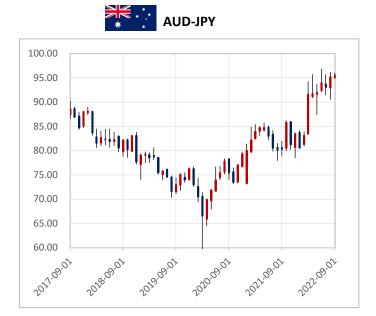






#### Key assumptions in 1H and full-term FY3/23 initial guidance

- ▼ 1H guidance is for revenue +4.8% and OP -16.2% (Domestic WORK revenue +7.8%, OP +10.6%, Overseas WORK revenue -1.2%, OP -29.5%). Despite expectation for 1H consolidated GPM to rise from 22.0% → 22.3%, this mainly reflects the planned increase in domestic upfront strategic investment, as well as a slowdown in permanent placement overseas.
- Full-term guidance is for revenue +6.8% and OP +2.3% (Domestic WORK revenue +10.2%, OP +28.1%, Overseas WORK revenue +0.6%, OP -22.8%). For Overseas WORK revenue, the Company assumes a slowdown in permanent placement demand, and for OP an increase in recruitment/personnel expenses as well as decline in high-margin permanent placement revenue. However, initial guidance assumes the yen strengthens by 5 yen versus both the AUD and SGD to 78 and 79, respectively. Sensitivity for a ¥1 annual fluctuation is ► AUD = revenue ¥460mn, OP ¥30mn, ► SGD = revenue ¥110mn, OP ¥10mn. In the first 5 months of the Apr-Sep 1H through 9/2, the AUD has averaged 93.2, currently trading above 95, and the SGD has averaged 95.7, currently trading near 100. Merely adopting an assumption of 90 for each would boost OP by roughly ¥480mn, nearly 9% of initial guidance for consol. OP of ¥5,600mn. The graphs below suggest potential for an upward revision.
- By Domestic WORK sectors, for the original main sectors of sales outsourcing, call centers and factory outsourcing, now in the profit maximization domain in the MTP exhibit on P6, the Company is guiding for single-digit growth in revenue and double-digit growth in OP for each (see table on P8), for sales support from an increase in on-site full-time employees to reduce outsourcing expense, for call centers from higher GPM from increased contract outsourcing, and for factory outsourcing as restrictions on foreign national immigration are lifted. For focus sector nursing care, the company is guiding for sharp OP growth on an increase in permanent placement. For focus sector construction engineers, top line will continue to show strong growth as the Company focuses on new graduates and those without experience, which will somewhat shrink the loss due to heavy recruiting and upfront expense. Start-up support will remain at a high level.





Source: compiled by SIR from YAHOO! Finance historical price data.







#### WILL GROUP FY3/22 Consolidated Financial Results and FY3/23 Forecasts

3871			
W	GR	w	ЛР

WILL GROUP F13/22 CC	onsolidated Financial Results and FY3/23 Forecasts WILL GRO											
JPY mn, %	FY3/19	FY3/20	FY3/21	FY3/22	FY3/22	AMT	РСТ	FY3/23	AMT	PCT		
	IFRS	IFRS	IFRS	IFRS	IFRS	CHG	CHG	IFRS	CHG	CHG		
	act	act	act	rev'd CE	act	YoY	YoY	init CE	YoY	YoY		
Revenue	103,300	121,916	118,249	130,000	131,080	12,831	10.9	140,000	8,920	6.8		
YoY		18.0	(3.0)	9.9	10.9			6.8				
by reporting segment												
Domestic WORK		84,438	80,050	81,020	80,726	676	0.8	88,980	8,254	10.2		
Overseas WORK	_	36,074	36,920	47,390	48,746	11,826	32.0	49,030	284	0.6		
ratio to revenue		29.6%	31.2%	36.5%	37.2%			35.0%				
• Others		1,549	1,278	1,570	1,607	329	25.7	1,980	373	23.2		
by Domestic WORK sectors												
<ul> <li>Sales outsourcing</li> </ul>	22,208	23,150	19,046	19,430	19,517	471	2.5	20,660	1,143	5.9		
Call centers	15,724	16,459	16,866	17,050	17,041	175	1.0	18,420	1,379	8.1		
Factory outsourcing	20,885	23,745	20,585	18,440	18,315	(2,270)	(11.0)	19,110	795	4.3		
Nursing care	9,889	12,055	13,218	13,800	13,678	460	3.5	14,760	1,082	7.9		
Start-up staff support	1,050	1,263	1,273	2,300	2,349	1,076	84.5	2,800	451	19.2		
Construction engineers	3,210	4,806	5,275	5,780	5,786	511	9.7	8,300	2,514	43.4		
• Others	2,866	2,959	3,786	4,220	4,038	252	6.7	4,930	892	22.1		
Gross profit	20,305	25,402	24,056	28,390	28,765	4,709	19.6	31,580	2,815	9.8		
GPM	19.7%	20.8%	20.3%	21.8%	21.9%			22.6%				
Domestic WORK GP	_	_	16,430	-	17,231	801	4.9	_				
GPM			20.5%		21.3%							
Overseas WORK GP	_		6,994	-	11,540	4,546	65.0	_				
GPM			18.9%		23.7%							
SG&A expenses	17,406	21,422	20,463	-	23,585	3,122	15.3	_				
ratio to revenue	16.8%	17.6%	17.3%		18.0%							
Depreciation	1,580	1,990	2,229	2,020	2,084	(145)	(6.5)	2,070	(14)	(0.7)		
EBITDA	4,537	4,537	4,537	7,020	7,556	3,019	66.5	7,670	114	1.5		
ratio to revenue	4.4%	3.7%	3.8%	5.4%	5.8%			5.5%				
Operating profit	2,957	4,145	4,030	5,000	5,472	1,442	35.8	5,600	128	2.3		
YoY		40.2	(2.8)	24.1	35.8			2.3				
ОРМ	2.9%	3.4%	3.4%	3.8%	4.2%			4.0%				
by reporting segment												
Domestic WORK OP	_	5,061	4,763	4,500	4,448	(315)	(6.6)	5,690	1,242	27.9		
OPM												
Overseas WORK OP	_	971	1,942	2,850	3,348	1,406	72.4	2,580	(768)	(22.9)		
OPM												
Others OP	_	(352)	(413)	(340)	(342)	71	RS	(190)	152	RS		
• eliminations		(1,535)	(2,262)	(2,010)	(1,981)	281		(2,480)	(499)			
by Domestic WORK sectors												
Sales outsourcing	1,538	1,864	1,468	1,540	1,614	146	9.9	1,870	256	15.9		
Call centers	833	999	1,131	1,120	1,176	45	4.0	1,300	124	10.5		
Factory outsourcing	1,039	1,408	1,001	1,290	1,258	257	25.7	1,450	192	15.3		
Nursing care	187	360	381	350	296	(85)	(22.3)	710	414	139.9		
Start-up staff support	269	310	159	600	604	445	279.9	570	(34)	(5.6)		
Construction engineers	31	240	39	(590)	(559)	(598)	TR	(430)	129	RS		
Others	168	257	532	410	436	(96)	(18.0)	NA				
Profit before tax	2,876	4,057	3,788	5,000	5,293	1,505	39.7	5,490	197	3.7		
Profit	1,734	2,712	2,678	3,510	3,854	1,176	43.9	3,870	16	0.4		
Profit ATOP	1,539	2,380	2,363	2,980	3,286	923	39.0	3,330	44	1.3		
AUD-JPY	80	74	76	84	83	7		78	(5)			
SGD-JPY	81	79	78	82	83	5		79	(4)			

Source: compiled by SIR from IR results briefing materials, TANSHIN financial statements and IR FactSheet.

Note: sensitivity to ¥1 annual fluctuation\* ► AUD = revenue ¥460mn, OP ¥30mn, ► SGD = revenue ¥110mn, OP ¥10mn. TR = turned red, RS = red shrank. \*Adjusted to exclude the effects of overseas subsidy income.





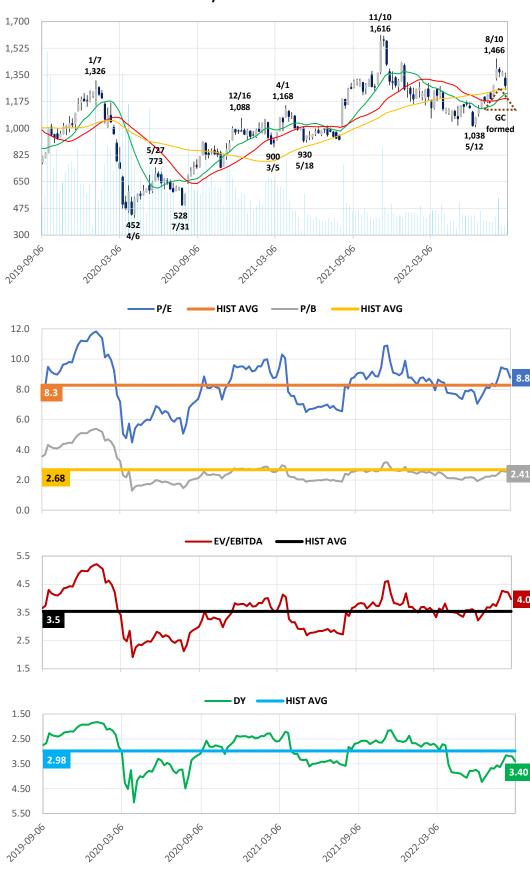
# **W** WILL GROUP



Valuations:
SESSA Smart Charts

- Current valuations (P/E, P/B and EV/EBITDA) are trading around historical averages.
- At the same time, the DY of 3.40% is now trading 14% above its historical average.
- On technical indicators, a golden cross (GC) was formed after posting strong 1Q results.
- The investment opportunity is MTP initiatives are improving the profit structure, briefly summarized on the following page, which is accelerating growth.

#### SESSA Smart Charts: 3-Year Weekly Share Price and Valuations Trend



Source: compiled by SIR from SPEEDA historical earnings and price data. Valuations calculated based on CE.





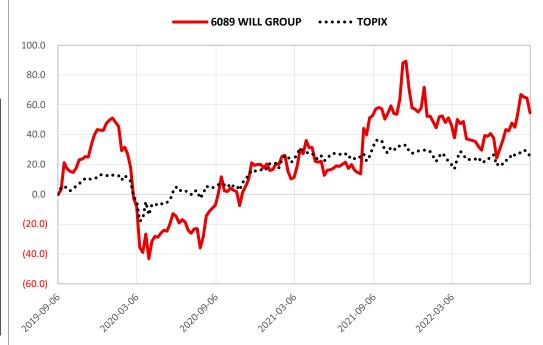


#### Analyst's view

- Given the healthy overshoot on FY3/22 earnings, the next positive news flow will likely include additional clues on growth investments clearly articulated in the MTP.
- ✓ In any event, cheap valuations will likely be revisited, along with its high DY and defensive growth portfolio.



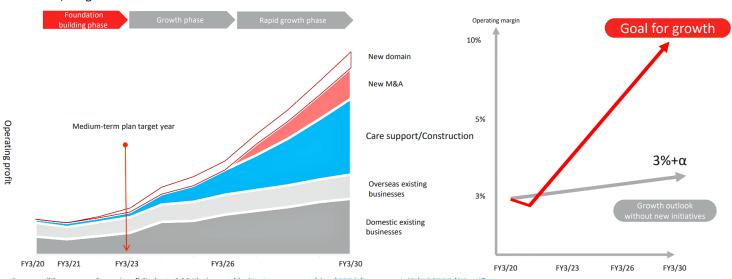
#### 3Y Weekly Relative Performance Trend: strong fundamentals starting to outperform



Basic policy outlined in the MTP is to use the "WORK SHIFT" strategy to raise profit margins, consisting of: ① portfolio shift, or "Perm SHIFT" to permanent placement and temporary staffing in highly specialized categories to maximize/optimize growth, and ② digital shift to use digital technologies to raise efficiency of temporary placement and contract outsourcing. The graphic below provides a long-term vision (growth scenario) for the Group envisioned by top management, where MTP "WILL-being 2023" is positioned as a "foundation building phase." Since the Group essentially achieved FY3/23 targets a year ahead of schedule, it has likely already advanced to the "growth phase," and catalysts going forward will likely include announcements by management regarding new strategic growth investments.

#### MTP "WILL-being 2023" focus is changing the profit structure for rapid future growth

■ Medium/Long-term Growth Scenario



Source: "Company Overview" (July 1, 2021). https://ssl4.eir-parts.net/doc/6089/ir\_material3/166720/00.pdf







Chairman Ikeda and President Ohara

#### **Major Shareholders**

as of March 31,

		2022
Name or Designation	Shares owned	Pct of Shares
	(thou. shares)	Owned
Ryosuke Ikeda	4,204.1	18.40
Shigeru Ohara	1,781.5	7.80
Ikeda Planning Office Co.	1,707.5	7.47
The Master Trust Bank of Japan, Ltd. (trust acct.)	1,683.7	7.37
Custody Bank of Japan, Ltd. (trust acct.)	1,098.4	4.81
BBH FOR FIDELITY LOW-PRICED STOCK FUND (prin. all sector subport.)	1,048.5	4.59
WILL GROUP Employee Stock Ownership Plan	560.3	2.45
GOLDMAN SACHS INTERNATIONAL	495.7	2.17
STATE STREET BANK AND TRUST Client Omnibus Acct. OM02505002	420.9	1.84
Shingo Watanabe	400.0	1.75
Top 10	13,400.6	64.37
Number of shares issued	22,852.2	
Treasury stock (0.02%)	5.4	
Number of shares issued and outstanding (excl. treasury stock)	22,846.8	100.00

Source: compiled by SIR from Notice of 16<sup>th</sup> Annual General Meeting of Shareholders.

#### **Shareholder Rebate Policy**

As can be seen from the list of major shareholders above, Chairman Ikeda, his family wealth management office and President Ohara collectively own 33.67% of shares outstanding. Both men are still relatively young and in good health at 53, and they share a passion for growing the company and bringing about positive change in Japan workstyles. As the top shareholders, their interests are aligned with those of all shareholders, an attractive point which can not be understated in our view.

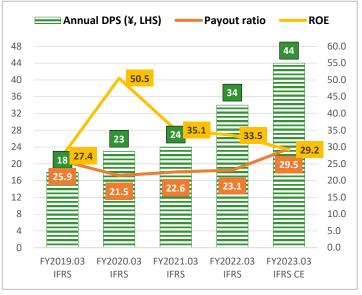
The company's policy on distribution of profits adopts a total return approach including payment of dividends and share buybacks, aiming for total consol. payout ratio of 30%.



#### Shareholder breakdown by investor type

# (as of 2022.03.31) 14.92% Financial institutions Other corporates Foreign institutions Individuals, other Note: treasury shares 0.02%

#### Trend of shareholder rebates



Source: compiled by SIR from TANSHIN financial statements and company IR results briefing materials. ROE estimate by SIR.





#### **LEGAL DISCLAIMER**

This report is intended to provide information about the subject company, and it is not intended to solicit or recommend investment. Although the data and information contained in this report have been determined to be reliable, we do not guarantee their authenticity or accuracy.

This report has been prepared by Sessa Partners on behalf of the concerned company for which it has received compensation. Officers and employees of Sessa Partners may be engaged in transactions such as trading in securities issued by the company, or they may have the possibility of doing so in the future. For this reason, the forecasts and information contained in this report may lack objectivity. Sessa Partners assumes no liability for any commercial loss based on use of this report. The copyright of this report belongs to Sessa Partners. Modification, manipulation, distribution or transmission of this report constitutes copyright infringement and is strictly prohibited.

